

## OUR MISSION AND VISION

ELCAP are proud of the focus that we have collectively and aim to ensure that our Mission, Vision and our Values are captured in everything that we do.

### OUR MISSION



Our mission is to become the recognised gold standard in social care by empowering the individuals we support, our staff and our community to grow and succeed.

### OUR VISION



Our vision is that everyone, no matter what their individual support needs, is able to live to their full potential and be an active and valued member of our community.

## OUR VALUES

Our values are important to our charity, the individuals we support and their families and loved ones, our staff, our stakeholders and we pride ourselves on ensuring these are captured in everything that ELCAP does.

### WE CARE AND KEEP ON CARING



**Care:**

- The process of caring for somebody/something and providing what they need for their health or protection.
- Attention or thought that you give to something that you are doing so that you will do it well and avoid mistakes or damage.

**Caring:**

- Kind, helpful and showing that you care about other people.

### OUR VALUES AND WHAT THEY MEAN



**Kindness:**

- Caring about others; gentle, friendly and generous

**Understanding:**

- Sympathetic awareness or tolerance

### OUR VALUES AND WHAT THEY MEAN



**Communicate:**

- The activity or process of expressing ideas and feelings or of giving people information.

**Well:**

- In a good, right or acceptable way.

## WE ARE ADAPTABLE



### **Adaptable:**

- The quality of being able to change or be changed in order to deal successfully with new situations.

## WE GO THE EXTRA MILE



### **What this means:**

- To make a special effort to achieve something.
- To make more effort than is expected of you.

Recruitment is a crucial element of the work that we do and we are seeking individuals to join our team who share our values and can demonstrate examples of these in their work experience.